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Subject: Employer Newsletter: Trends in the Hiring & Recruitment Process



Trends in the Hiring & Recruiting Process

"Job Seekers want the hiring process to be more like a food delivery app" was the title of a recent NBC News article. A survey conducted by Internet Collaborative Information Management Systems, or iCIMS, a talent recruiting and application tracking system software provider, found that when it comes to scheduling interviews, among millennials and gen-Xers text messaging is preferred (57%) over the standard email arrangements. Reasons for this revolve (mostly) around people not having full-time access to a computer. Adding reminders and app-like bells and whistles to your hiring process can mean the difference between success and failure in the current job seeker's market.

For further tips on the subject, here's the complete article:

[Job Seekers Want the Hiring Process to be More like a Food Delivery App](#)

And for more information on recruiting and hiring trends:

- [2018 Recruiting Trends: Our Top Ten Hiring Trends to Watch](#)
- [Nine Recruiting and Job Search Trends That Will Change the Hiring Process](#)

Be sure to visit our [EMPLOYER EVENTS](#) page for the latest information on upcoming sponsorship and participation opportunities for job fairs, as well as other hiring and HR informational meetings.

Whether you are an employer looking to hire, train or retain a skilled workforce, or a worker looking for a new career in a well-paying occupation, Registered Apprenticeships can help you achieve your goals.

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